

Writing Interpretive Text for Museum Objects

Your task is that you will go to a museum you love and write labels for minimum eight objects there.

Phase 1.

Observe the object in the photographs (the caption provides a little information to help)

Interpret your observation

Communicate your observation.

Phase 2.

Identify and observe your target group, your audiences

Ask some visitors opinions about the objects and learn how do they feel about them.

Phase 3.

Learn about your object

Research the history of the object, its importance, who made it, etc.

Ask a museum expert

Look at the online database of the collections of the museum you visit.

